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Dear Friends of the Industry,

This mailing contains details for membership in WCTPA as well as advertising opportunities.

1: Membership

You are eligible to be an "Exhibitor Member" of the WCTPA. An exhibitor member is a type of associate membership and as such is non-voting. The cost for Exhibitor Membership is \$100 per fiscal year, July-June.

With membership, you will be included in the WCTPA annual Membership Directory which is published in January and we will provide our membership list to you in electronic format if you request it. You will also receive all of the WCTPA mailings including the Quarterly Journal, membership directory, convention programs and special mailings.

2: Website listing

As a member, you may place your company information in the form of a business listing ad on the WCTPA website. The cost of \$150 includes a hotlink to your website and facebook page, and your information remains on the website for the whole fiscal year, on either or both of the "Supplies" and "Live trees/nursery" pages.

3: Display ads on website

We offer display ads on the Supplies page and Wholesale page. Please see our website for a sample and read the enclosed detail sheet.

4: Quarterly Journal advertising

This was mailed earlier. If you need more info, please let me know.

5: Convention Exhibitor

We hold a convention twice a year - in January and August. We would welcome you as a vendor/exhibitor. The registration information is mailed separately and some details are posted on our website events page. You are not required to be a member in order to exhibit.

Summer Convention: August 24-26, 2023 at Swanson Evergreen Nursery and Farm, Niagara, WI.

Winter Convention: January 21-24, 2024 at Kalahari Resort, Wisconsin Dells, WI

Please send your dues paperwork and payment in as soon as possible. Thank you for your continued support!

Best regards,

Cheryl

Cheryl Nicholson
Executive Secretary